

# NYFOA- Capitol District Chapter |MINUTES

7/27/21 | 7:00PM – 8:20PM | ZOOM Call

Meeting called by	Jeff Kehoe	Attendees: Jeff Kehoe, Jason Post, Phil Walton, Carol & Gerry McDonald, Craig Vollmer
Type of meeting	Steering Committee	
Facilitator	Jeff Kehoe	
Note taker	Carol McDonald	
Timekeeper	Jeff Kehoe	

## | AGENDA TOPIC

- Meeting Minutes July 2021 Review and Approval - Approved
- Newsletter Update/ State Website and Status – Carol provided update on vendors as well as online free software. Recommendation was made to use current NYFOA vendors for efficiency, cost effectiveness and standardization purposes. Jeff to send Craig reminder note. Craig to take the topic to the publisher of the Woodlot to see if they can support this and have each chapter pay a fee to support. Craig asked Carol to summarize the needs. Jeff to provide Craig the content we have completed. Craig will advise the executive committee but felt we could move forward. Jason worked with Jim on updates to the site. Carol spoke of the website hosting and search returns are working or not working. Craig asked for the detail and will bring forward to vendors and the state level committee for review. Carol to provide. Craig spoke of the state committee that has been empowered to pursue the marketing and communication efforts. We have a credit with the current website host and Craig will be working with them along with the committee to ensure we have a robust site and meet the goals of NYFOA.
- It was felt a subcommittee structure should remain at the state level and that the chapter should engage the steering committee and other members in a soft touch to support more involvement and foster a solid succession plan. Using delegation with a reach out to other members on a limited engagement basis with cultivation would be a good direction at this time.
- Craig wants all ideas we have and be shared so he can compile a list for all chapters. Each have unique ideas, example that Jason provided was the production of business cards to promote NYFOA. He is reinvigorating the organization and knows we each have great efforts that if shared could benefit all. HOW DO WE ORGANIZE THIS FOR CRAIG?
- Picnic – Jeff Kehoe - Scheduled for August 29<sup>th</sup> Glen Doone Site Thatcher Park –motion approved to pay for parking and the chicken. Jeff to reach out to see if a speaker can present Thatcher Park history or other park information. Gerry possibly can conduct a mushroom walk if not. Phil to prepare a notice but he will need particulars about what we are offering and the exact time of the picnic.
- Meeting Schedule – Follow up in 2 weeks to gain traction on open items, August 10<sup>th</sup>. October 12<sup>th</sup> for next full committee meeting – off schedule meetings it was determined we could hold a zoom meeting
- Audubon Walk August 21<sup>st</sup> – Jason - updates to come
- Drone Presentation Update – Jason and Tracy from Cornell working on – it will be in Acra
- Tick Education Session – Possible September meeting, Carol to provide Jason with contact for the “Tick Lady”. Suggestion to zoom meet co- sponsored meeting to high school science students. Carol to contact Cossackie Biology teacher and ask if interested. Carol has the tick cards supplied by the Cooperative Extension.
- First Aid Kit – Carol purchased; Phil reimbursed her.

**The meeting was adjourned: 8:20 PM**

**Next Scheduled meeting August 10, 7-8 PM for a follow up on action items**